

Dear Fair Sponsors,

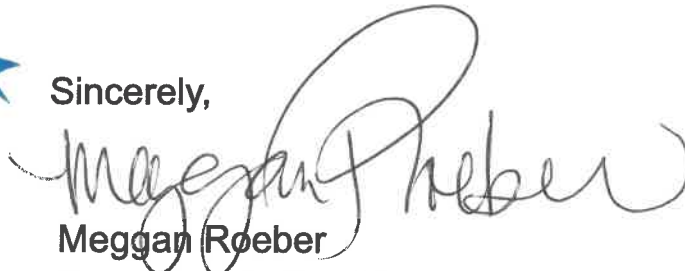
Each year the Cass County Fair attracts thousands of people to revel in the joys of living in an agricultural community. Each year the generous sponsorship of local businesses, organizations and individuals makes this highly anticipated celebration possible. In fact, the Fair would not be possible without our community's involvement and your support. This year we will be celebrating our 57th fair on August 7th-10th, with the theme Rooted in Tradition. We are hoping we can count on you to be a sponsor.

Not only will your generosity help us with the financial viability of the fair, but it also helps promote your business to the eager crowds of people who frequent our fair. Your sponsorship is helping us to provide the best venue in Cass County, to bring our local community together for entertainment, friendly competition, and agriculture education at the fair.

Please take a moment to look at the various packages and see what might work best for you and your company. Again, thank you for past participation and future consideration in our fair sponsorship program. We hope that we can count on your support. If you have any questions or would like to set up an appointment to meet in person, please contact me anytime at (402) 499-1060 or Email: cassfair19@gmail.com



Sincerely,



Meggan Roeber
Cass County Fair Manager

Thank you for your interest in the Cass County Fair! As a fair that attracts over 58,000 guests, there are multitudes of demographics to reach through a variety of opportunities. As a sponsor, you have the opportunity to not only be part of this tradition, but reach a receptive audience. We want to help you maximize your exposure and community leadership in an affordable and Fun way.

Fun Facts About The Fair:

- Visitors come from Cass County: 60%, other counties 35%, out state 5%
- We had an average of 3500 people on the fair website a day- 86% new, and 14% returning
- We had an average of 17,188 people on our website from August 2nd-12th, 2023
- Best days at the Carnival Saturday, Friday, Thursday and Wednesday
- Best days at the Track Events Friday, Thursday, Wednesday, and Saturday
- Food sales for all of our food trucks were up twenty percent

Sponsorship Levels

Blue Ribbon Sponsor: up to \$499

*Name in the fair book *Name on fair website *Name on main sponsoring boards
*Business name advertised once a day over grounds P.A. *Drink tickets at the fair (pickup in the fair office during fair)

Purple Ribbon Sponsor: \$500-\$999

*Business card in fair book *Name on the fair website *Name on sponsoring boards
*Business advertised twice a day over grounds P.A. *Drink tickets at the fair (pickup in the fair office during fair) *Name in the Tri fold

Reserve Champion Sponsor:\$1000-\$1499

*¼ page ad in fair book *Name and logo on the fair website *Name on sponsoring boards
*Business advertised three times a day over grounds P.A. *Drink tickets at the fair (pickup in the fair office during fair) *Name In the Tri fold * Name on event boards * Free exhibitor space

Grand Champion Sponsor: \$1500- \$2499

*1/2 page ad in fair book *Name and logo on the front page website *Name on sponsoring boards
*Business advertised four times a day over grounds P.A.*Drink tickets at the fair (pickup in the fair office during the fair) *Name in the Tri fold * Name on event boards *Free exhibitor space * 2'x4' banner up for four days of fair (provided by sponsor)

Supreme Champion Sponsors: \$2500

*Full page ad in fair book *Name and logo on the front page website and web link *Logo on the sponsoring boards *Business advertised six times a day over grounds P.A.*Drink tickets at the fair (pickup in the fair office during the fair) *Name Tri fold *Name on event boards *Free exhibitor * 2-2' x 4' banner up for four days of fair (provided by sponsor) *Free rental of Exposition Building

Overall Champion: \$5,000

*Full page ad in fair book *Name and logo on the front page website and web link *Logo on sponsoring *Business advertised eight times a day over grounds P.A. *Drink tickets at the fair (pickup in the fair office during fair) *Logo Tri fold *Logo on event boards *Free exhibitor *2-2' x 4' banner up for four days of fair (provided by sponsor) *Free rental of Exposition Building
*1-3' x 6' banner in the livestock barn (provided by sponsor) *Flag on the track for one main event

Cass County Sponsoring Form

Thank you for supporting the 2024 Cass County fair.

Your generosity will help us continue the tradition of a free Fair.

Company _____

Contact Person _____

Address _____

City, State, Zip Code _____

Contact number () _____

Email _____

Please check the 2024 Sponsorship level

- Overall Champion Sponsor:
- Supreme Champion Sponsor:
- Grand Champion Sponsor:
- Reserve Champion Sponsor:
- Purple Ribbon
- Blue Ribbon

Please return this form and payment.
Please, make checks payable to Cass
County Ag. Society. All sponsorships
are due by **April 18, 2024**, to be in the
Cass County Ag. Society Pre-fair
Booklet and Fair Book.



weeping water, nebraska
since 1967

Please send checks to Meggan Roeber, 28260 Kleiser Rd, Ashland Ne 68003