



Sponsorship Opportunities

Facility Improvement *Another Way To Help Out*

- Landscaping and Trees
- Bleachers, Chairs, Benches
- Campground Improvements

Activities

- Antique Tractor Pull
- Extreme Bull Riding
- Truck & Tractor Pull
- Hypnotist
- Figure 8 Race
- Wood Carver
- Pedal Pullers
- General Funding and Maintenance
- Fair Website

2020 Cass County Fair Highlights

Tuesday Night

Cake Auctions and 4-H Fashion Review

Wednesday Night

Miss Cass County Pageant - *Local young women compete for this top honor*
 Extreme Bull Riding - *Free to the public*

Thursday Night

Performing Art Show
 Truck & Tractor Pull - *Free to the public*

Friday Night

Pedal Pull - *All Ages*
 Figure 8 Races - *Free to the public*

Saturday Afternoon

Antique Tractor Pull
 Draft Horses
 4-H Livestock Auction - *Great way support 4-Hers*

Saturday Night

Parade - *The county comes together to watch floats, hear the bands, see equipment and celebrate what makes us Cass County!*

Every day of the fair features 4-H, Open Class, livestock, games and all the communities coming together for a outstanding fair.



2020 CASS COUNTY FAIR

August 4th – 8th 2019 Tuesday – Saturday

www.CassFair.com

All Roads Lead To The Fair

Sponsorship Benefits At The Cass County Fair

The Cass County Ag. Society would like to offer you an opportunity to be a part of one of Nebraska best summer attractions. The sponsorship packages for the Cass County Fair provides valuable advertising while gaining exposure for your company from our 35,000 attendees and ensuring the financial viability of the fair. Sponsors are the true backbone of our event. Without you, the fair wouldn't be what is today.

- Commercial and corporate support of our largest county event promotes continued growth and development of our county, helping to assure continued economic growth of the area and your business.
- Our youth and their activities are supported in a wholesome atmosphere.
- Positive relationships are created and developed between sponsors and fair goers.
- You can showcase your business by involving employees in event activities to build enthusiasm and teamwork.
- You may use your booth or display as a way to recruit or retain employees.
- A climate of wholesome family traditions, the ideal showplace for communicating a commercial message.
- The fair attracts visitors that showcase our county to visitors.
- Promotion of your business or sponsoring of events can be designed to fit your needs specifically!
- Attendees are more likely to purchase a product or service from a sponsor of the county fair due to good will built through this community outreach.

Booth Rental

Indoor Exposition Center Booth 8'x8' \$225
 8'x10' \$250

Electric outlets, air conditioned building, wireless internet access

Outdoor Space Size Varies \$125 – \$225

For information to be a part of the Cass County Fair Call Fair Grounds Manager Meggan Roeber

Cell 402.499.1060

CassFair19@gmail.com



All Roads Lead To The Fair
weeping water, nebraska
since 1967

Cass County Sponsorships



Supreme Champion Sponsor

- Full page Ad in the Cass County Fair Book (turned into the Fair Manager by **April 20, 2020**)
- Logo on the front page and website link featured on our websites all year long
- Your logo on sponsoring boards on Exposition Building and Astro Building
- Business logo on specialty events boards
- Name in Cass County AG Society Pre-Fair Open Class Booklet (has to be paid by **April 20, 2020**)
- Business advertised over grounds P.A. during Fair (please write the copy to be announced)
- Free exhibitor space
- 1-3'x6' size and 1-2'x4' size banner up for four days of the Fair (provided by sponsors)
- Business shouts during all grandstand events
- One time use of the Exposition Building at no charge for business related event

Total Value \$2500 and Above



Grand Champion Sponsor

- ½ page Ad in the Cass County Fair Book (turned into the Fair Manager by **April 20, 2020**)
- Logo on the front page and website link featured on our websites all year long
- Your name on sponsoring boards on Exposition Building and Astro Building
- Business name on specialty events boards
- Name in Cass County AG Society Pre-Fair Open Class Booklet (has to be paid by **April 20, 2020**)
- Business advertised over grounds P.A. during Fair (please write the copy to be announced)
- Free exhibitor space
- 2'x 4' size banner up for four days of the Fair (provided by sponsors)
- Business shouts during all grandstand events

Total Value \$1500 – \$2499



Reserve Champion Sponsor

- ¼ page Ad in the Cass County Fair Book (turned into the Fair Manager by **April 20, 2020**)
- Logo on the sponsoring page and link featured on the Cass County website all year long
- Your name on sponsoring boards on Exposition Building and Astro Building
- Business name on specialty events boards
- Name in Cass County AG Society Pre-Fair Open Class Booklet (has to be paid by **April 20, 2020**)
- Business advertised over grounds P.A. during Fair (please write the copy to be announced)
- Free exhibitor space
- 2'x3' size banner up for four days of the Fair (provided by sponsors)

Total Value \$1000 – \$1499



Purple Ribbon Sponsor

- Business Card in the Cass County Fair Book (turned into the Fair Manager by **April 20, 2020**)
- Logo on the sponsoring page of the Cass County website all year long
- Your name on sponsoring boards on Exposition Building and Astro Building
- Business name on specialty events boards
- Name in Cass County AG Society Pre-Fair Open Class Booklet (has to be paid by **April 20, 2020**)
- Business advertised over grounds P.A. during Fair (please write the copy to be announced)

Total Value \$550 – \$999



Blue Ribbon Sponsor

- Name in bold in the Cass County Fair Book (turned into the Fair Manager by **April 20, 2020**)
- Name in bold on the sponsoring page of the Cass County website all year long
- Your name on sponsoring boards on Exposition Building and Astro Building
- Business name on specialty events boards
- Name in Cass County AG Society Pre-Fair Open Class Booklet (has to be paid by **April 20, 2020**)

Total Value- \$300-\$549

Friends of the Fair Sponsor

- Name in the Cass County Fair Book (turned into the Fair Manager by **April 20, 2020**)
- Name on the sponsoring page of the Cass County website all year long
- Your name will be on sponsoring boards on Exposition Building and Astro Building
- Business name on specialty events boards

Total Value- \$0-299