

Thank you for your interest in the Cass County Fair! As a fair that attracts over 56,000 guests, there are multitudes of demographics to reach through a variety of opportunities. For nearly 56 years the Cass County Fair has held a very special place in the hearts of community members. As a sponsor, you have the opportunity to not only be part of this tradition, but reach a receptive audience. We want to help you maximize your exposure and community leadership in an affordable and Fun way.

#### **Fun Facts About The Fair:**

- Visitors come from Cass County: 60%, other counties 35%, out state 5%
- We had 93% new visitors to our website the month before fair
- We had an average of 5167 people on the fair website everyday during the fair.
- Best days at the Carnival Saturday, Friday, Thursday and Wednesday
- Best days at the Track Events Friday, Thursday, Wednesday, and Saturday

#### ***Sponsorship Levels***

##### **Friends of the Fair Sponsor: up to \$299**

\*Name in the fair book \*Name on fair website \*Name on sponsoring boards  
\*Business name advertised once a day over grounds P.A.

##### **Blue Ribbon Sponsor: \$300-\$499**

\*Name in bold in the fair book \*Name in bold on the fair website \*Name in Tri fold  
\*Name on sponsoring boards \*Business name advertised once a day over grounds P.A.

##### **Purple Ribbon Sponsor: \$500-\$999**

\*Business card in fair book \*Name and logo on the fair website \*Name in Tri fold  
\*Name on sponsoring boards \*Business advertised twice a day over grounds P.A.

##### **Reserve Champion Sponsor: \$1000-\$1499**

\*1/4 page ad in fair book \*Name and logo on the fair website and web link \*Name in Tri fold  
\*Name on sponsoring boards \*Business advertised three times a day over grounds P.A.  
\*Free exhibitor space \* 2'x3' banner up for four days of fair (provided by sponsor)

##### **Grand Champion Sponsor: \$1500-\$2499**

\*1/2 page ad in fair book \*Name and logo on the front page website and web link \*Name in Tri fold  
\*Name on sponsoring boards \*Business advertised four times a day over grounds P.A.  
\*Free exhibitor space \* 2'x4' banner up for four days of fair (provided by sponsor)

##### **Supreme Champion Sponsors: \$2500-Above**

\*Full page ad in fair book \*Name and logo on the front page website and web link \*Name in Tri fold  
\*Name on sponsoring boards \*Business advertised six times a day over grounds P.A.  
\*Free exhibitor space \* 2'x4' and 1-3' x 6' banner up for four days of fair (provided by sponsor)  
\* Free rental of Exposition Building

## Cass County Sponsoring Form

Thank you for supporting the 2023 cass County Fair  
Your generosity will help us continue the tradition of a free fair

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

Preferred Method of Contact: \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_ Mail

### Please Circle 2023 Sponsoring Levels:

Supreme Champion Sponsor: \$2500 and above

Grand Champion Sponsor: \$1500 to \$2499

Reserve Champion Sponsor: \$1000 to \$1499

Purple Ribbon Sponsor: \$500 to \$999

Blue Ribbon Sponsor: \$300 to \$499

Friend of the Fair Sponsor: \$0 to \$299



**Please return this form and payment.**

**Please, make checks payable to Cass County Ag. Society**

**All sponsorships are due April 25, 2023 to be in the Tri-fold, Fair Book, on Fair website.  
Send to Meggan Roeber 28260 Kleiser Rd, Ashland Ne 68003**